

Accreditation Services Council (ASC) Public Member Program Representative

Term

3 years, Appointed

Position Specifications

The role of the Public Member is to:

- champion the public or consumer interest,
- bring forward new ideas and goals,
- contribute an unbiased perspective,
- encourage consumer-oriented positions, and
- bring additional public accountability and responsiveness.

The Public Member should have a track record of advocacy on behalf of the public interest, have a basic understanding of credentialing and accreditation, and have previous experience serving on the governing or advisory board of a business, religious or civic organization, or similar entity. **The Public Member will not be a certification organization employee or Board member (except Public Members serving on Boards), or a vendor/consultant to certification organizations. Non-members are eligible to serve.**

Position Responsibilities and Expectations

Specific Responsibilities

- Demonstrate an understanding of I.C.E.'s accreditation components, purpose, and programs.
- Provide strategic guidance and recommendations to each I.C.E. Accreditation Services Component as outlined in the Council Charter.
- Analyze data and trend information related to accreditation best practices, accreditation standards development, and ongoing quality improvement.
- Identify and recommend opportunities for strategic quality assurance efforts, including improvements to customer service, transparency, consistency, and responsiveness.
- Contribute to strategic planning discussions and provide input on strategic questions raised by the I.C.E. Accreditation Services Components, I.C.E. Board of Directors, I.C.E. committees and staff.
- Recommend strategic priorities related to budgeting, resource allocation recommendations, legislative and regulatory issues, and marketing initiatives related to Accreditation Services.
- Review and provide input on external messaging related to I.C.E. Accreditation Services Components and the value of accreditation to ensure consistency, accuracy, and relevance.

Engagement

- Attend all meetings prepared to contribute to the discussions having read the agenda and materials.
- Demonstrate ongoing commitment to the credentialing community.
- Represent the perspective of programs accredited by I.C.E. Accreditation Services Components.
- Be guided by the I.C.E. mission in all strategic recommendations.

- Serve on committees, working groups, or task forces as needed.

Time Commitment

- Participate in 10-12 virtual meetings throughout the year, 60-90 minutes in length.
 - Commit 1-2 hours monthly to prepare for discussions at virtual meetings.
- Additional commitment required if serving on a committee, working group, or task force.
- Additional planning time required if serving as a Council officer (Chair or Vice Chair).

Member organization who does not meet the requirements for other council positions (credentialing program non-I.C.E. accredited, industry partner, consultant, government/regulators, etc.)